ROSANNA STENSTRÖM

DETAILS

PHONE
0762722676

EMAIL
rosanna.stenstrom@gmail.com

DATE OF BIRTH
20 June 1991

NATIONALITY
Swedish

SKILLS

Design thinking

User research

UX Workshops

Prototyping

Wireframing

Agile Project Management

Internal & External
Stakeholder Management

Figma

FigJam

Adobe Creative Cloud
(XD, InDesign, Illustrator,
Photoshop)

LANGUAGES

Swedish
● ● ● ● ●

English
● ● ● ● ○

Spanish, Italian, French
● ● ○ ○ ○

EMPLOYMENT HISTORY

Freelance Product Designer

2023 — Present

- Created user flows and storyboards to illustrate the user journey and ensure a seamless user experience.
- Researched industry trends to identify opportunities for brand identity and improvements.

Product Designer, Sinch   Stockholm

2022 — 2022

- Drove end-to-end design including research user needs, wire frames, created visual design and led user tests.
- Weekly collaborations with the design team to align processes and design guidelines and principles.

Business Analyst, Sinch   Stockholm

2018 — 2022

- Analyzed business requirements and converted them into effective system solutions in the CRM Salesforce Sales Cloud.
- Performed in-depth analyzes of sales trends to measure business performance.

EDUCATION

UX Designer Upskill, Hyper Island   Stockholm

2021 — 2022

Bachelor in Arts, Lund University   Lund

2012 — 2016

Exchange program, University of California (UCSB)   Santa Barbara

2014 — 2015

COURSES

Certified Scrum Product Owner, CRISP

2021 — 2021

Practical Project Management , Wenell

2020 — 2020

Graphic Design on the Web, Linneaus University

2019 — 2019